



# FEEL AT HOME.

*Join the brotherhood to find your home away from home.*

At Beta Theta Pi, brotherhood means belonging. Whether you're far from home or just down the street, Beta provides a community where you're valued for who you are and supported in who you're becoming.

- The Beta Foundation provides more than **\$325,000** in merit-based scholarships annually to make the experience affordable, sustainable and rewarding.
- Explore affinity groups aimed at connecting Betas with **similar hobbies, interests and backgrounds**.



**SCAN TO SEE  
WHERE YOU  
BELONG.**

**BETA THETA PI**  
MEN OF PRINCIPLE



# MAKE FRIENDS FOR LIFE.

*Build brotherhood that lasts beyond graduation.*

Friendships formed in Beta are bonds that last a lifetime. From late-night study sessions to milestone celebrations, Betas share experiences that build trust, loyalty and care.

- Our alumni consistently say their **closest friendships** began in Beta Theta Pi.
- In nationwide surveys, Betas score significantly higher than their peers on measures of belonging and accountability. Our members find **friends that encourage them** and who they **can always lean on**.



**SCAN TO  
MEET THE  
BROTHERHOOD.**

**BETA THETA PI**  
MEN OF PRINCIPLE



# LEAD THE WAY.

*Unlock opportunities to step up and make an impact on and off campus.*

Beta believes leadership is about more than titles — it's about character. We prepare brothers to lead not only their chapter, but their careers, families and communities for years to come.

- Beta backs leadership with resources through **award-winning leadership programs** and comprehensive training opportunities.
- By managing budgets, operations, standards and strategy, members **gain real experience employers notice**.



**SCAN TO LEAVE  
YOUR MARK.**

**BETA THETA PI**  
MEN OF PRINCIPLE



# CONNECTIONS THAT COUNT.

*Expand your network with alumni and peers who've got your back.*

With 220,000+ lifetime members, Beta offers a powerful network of CEOs, coaches, entrepreneurs, astronauts and innovators who live our values every day.

- Gain lifelong access to a comprehensive [online mentoring platform](#).
- With more than **100 chapter- and location-based alumni associations**, you're never far from a Beta connection wherever life takes you.



**SCAN TO GROW  
YOUR NETWORK.**

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# SERVE WITH PURPOSE.

*Make a difference in your community through service and philanthropy.*

Service is at the heart of Beta Theta Pi. From philanthropy events to hands-on volunteering, Betas are committed to making a positive difference on campus and in their communities.

- Service that reflects your chapter, not a one-size-fits-all charity. **Beta chapters choose to support causes that matter locally**, so the work feels personal and meaningful. It's not just raising money; it's **making real impact where you live and study**.



**SCAN TO MAKE  
AN IMPACT.**

**BETA THETA PI**  
MEN OF PRINCIPLE



# CREATE EPIC MOMENTS.

*Build traditions and make memories you'll talk about for years.*

College is a once-in-a-lifetime experience, and Beta makes it unforgettable. Whether it's taking road trips, attending socials, building chapter traditions or sharing everyday memories with brothers, **life in Beta is full of moments you'll carry with you forever.** Fun, laughter and unforgettable experiences are all part of what makes Beta special.



**SCAN TO CREATE  
LIFELONG MEMORIES.**

**BETA THETA PI**  
MEN OF PRINCIPLE