



# FEEL AT HOME.

*Join the brotherhood to find your home away from home.*

At Beta Theta Pi, brotherhood means belonging. Whether you're far from home or just down the street, Beta provides a community where you're valued for who you are and supported in who you're becoming.

- The Beta Foundation provides more than **\$325,000 in merit-based scholarships** annually to make the experience affordable, sustainable and rewarding.
- Explore affinity groups aimed at connecting Betas with **similar hobbies, interests and backgrounds**.

**SCAN TO SEE WHERE YOU BELONG.**



**BETA THETA PI**  
— MEN OF PRINCIPLE —



# MAKE FRIENDS FOR LIFE.

*Build brotherhood that lasts beyond graduation.*

Friendships formed in Beta are bonds that last a lifetime. From late-night study sessions to milestone celebrations, Betas share experiences that build trust, loyalty and care.

- Our alumni consistently say their **closest friendships** began in Beta Theta Pi.
- In nationwide surveys, Betas score significantly higher than their peers on measures of belonging and accountability. Our members find **friends that encourage them** and who they **can always lean on**.

**SCAN TO MEET THE BROTHERHOOD.**



**BETA THETA PI**  
— MEN OF PRINCIPLE —



# LEAD THE WAY.

*Unlock opportunities to step up and make an impact on and off campus.*

Beta believes leadership is about more than titles — it's about character. We prepare brothers to lead not only their chapter, but their careers, families and communities for years to come.

- Beta backs leadership with resources through **award-winning leadership programs** and comprehensive training opportunities.
- By managing budgets, operations, standards and strategy, members **gain real experience employers notice**.

## SCAN TO LEAVE YOUR MARK.



**BETA THETA PI**  
— MEN OF PRINCIPLE —



# CONNECTIONS THAT COUNT.

*Expand your network with alumni and peers who've got your back.*

With 220,000+ lifetime members, Beta offers a powerful network of CEOs, coaches, entrepreneurs, astronauts and innovators who live our values every day.

- Gain lifelong access to a comprehensive **online mentoring platform**.
- With more than **100 chapter- and location-based alumni associations**, you're never far from a Beta connection wherever life takes you.

**SCAN TO GROW YOUR NETWORK.**



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# SERVE WITH PURPOSE.

*Make a difference in your community through service and philanthropy.*

Service is at the heart of Beta Theta Pi. From philanthropy events to hands-on volunteering, Betas are committed to making a positive difference on campus and in their communities.

- Service that reflects your chapter, not a one-size-fits-all charity. **Beta chapters choose to support causes that matter locally**, so the work feels personal and meaningful. It's not just raising money; it's **making real impact where you live and study.**

**SCAN TO MAKE AN IMPACT.**



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# CREATE EPIC MOMENTS.

*Build traditions and make memories you'll talk about for years.*

College is a once-in-a-lifetime experience, and Beta makes it unforgettable. Whether it's taking road trips, attending socials, building chapter traditions or sharing everyday memories with brothers, life in Beta is full of moments you'll carry with you forever. Fun, laughter and unforgettable experiences are all part of what makes Beta special.

**SCAN TO CREATE LIFELONG MEMORIES.**



**BETA THETA PI**  
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