



**William Anderson**  
*Whitman '51*  
Original "Batman,"  
Adam West



**Bill Bowerman**  
*Oregon '33*  
Co-founder,  
Nike, Inc.



**Dan Carney**  
*Wichita State '53*  
Co-founder,  
Pizza Hut



**Shahid Khan**  
*Illinois '70*  
NFL Owner,  
Jacksonville Jaguars



**Neil Everett**  
*Oregon '84*  
Broadcaster,  
ESPN's "SportsCenter"



**Bruce Nordstrom**  
*Washington '55*  
Chairman and CEO,  
Nordstrom, Inc.



**Jay Chandrasekhar**  
*Colgate '90*  
"Super Troopers,"  
Comedian, Writer



**Sam Walton**  
*Missouri '40*  
Founder/Chairman,  
Walmart



**John Wooden**  
*Purdue '32*  
UCLA Basketball  
Coaching Legend



**John Turner**  
*British Columbia '49*  
17th Canadian  
Prime Minister



**Brian White**  
*Dartmouth '95*  
"CSI: Miami," "Tyler Perry's  
for Better or Worse"



**Howard Fineman**  
*Colgate '70*  
Huffington Post,  
MSNBC Analyst



## THE BETA PROMISE

### FEEL AT HOME.

At Beta Theta Pi, brotherhood means belonging. Whether you're far from home or just down the street, Beta provides a community where you're valued for who you are and supported in who you're becoming. Our chapters are places where men feel welcomed, encouraged and connected — a true home away from home.

### MAKE FRIENDS FOR LIFE.

The friendships formed in Beta are more than social connections — they're bonds that last a lifetime. From late-night study sessions to milestone celebrations, Betas share experiences that build trust, loyalty and genuine care. Long after graduation, our alumni consistently say their closest friendships began in Beta Theta Pi.

### LEAD THE WAY.

Beta believes leadership is about more than titles — it's about character. Through officer roles, campus involvement, and our Men of Principle Scholarship, Betas learn to step forward with integrity and vision. We prepare brothers to lead not only their chapter, but their careers, families, and communities for years to come.

### CONNECTIONS THAT COUNT.

With 220,000+ lifetime members across North America, Beta offers a powerful network of peers and alumni who open doors. Our graduates include CEOs, coaches, entrepreneurs, astronauts and innovators who live our values every day. Joining Beta means joining a lifelong network of support, mentorship and opportunity.

### SERVE WITH PURPOSE.

Service is at the heart of Beta Theta Pi. From philanthropy events to hands-on volunteering, Betas are committed to making a positive difference on campus and in their communities. Beta's approach to giving back promotes aid and assistance to local causes that are near and dear to each individual chapter. In turn, our brothers learn that true leadership includes giving back locally — and that service strengthens both the individual and the brotherhood.

### CREATE EPIC MOMENTS.

College is a once-in-a-lifetime experience, and Beta makes it unforgettable. Whether it's taking road trips, attending socials, building chapter traditions or sharing everyday memories with brothers, life in Beta is full of moments you'll carry with you forever. Fun, laughter and unforgettable experiences are all part of what makes Beta special.

## NOTABLE ALUMNI

Beta alumni have achieved extraordinary professional and personal success. In addition to sports executives like Jacksonville Jaguars Owner Shad Khan, *Illinois '70*, entrepreneurs like Nike Co-founder Bill Bowerman, *Oregon '33*, and artists like Broadway legend Stephen Sondheim, *Williams '50*, the Fraternity has been home to more than 250 prominent politicians, a Canadian prime minister, four astronauts, 34 Olympic gold medalists and more.