

Sons of the Dragon Club

Leave your mark ... for the *kai*



Frequently Asked Questions

What is the Sons of the Dragon Club and why does it exist?

The Sons of the Dragon Club is the Beta Foundation's annual giving program exclusively for all collegians, new members and members alike. The Club is a special way for collegians to learn about the Foundation and join other brothers and friends providing charitable gifts to the Beta Leadership Fund (BLF). Today's collegians directly benefit from the award-winning leadership programs and resources funded by the Foundation each year, and the Sons of the Dragon Club is a unique way for young members to begin their lifelong journey of building a bridge for those who follow.

What is the Beta Leadership Fund and what do BLF contributions support?

The Beta Leadership Fund is the Beta Foundation's annual fund, responsible for funding the Fraternity's educational activities. Annual gifts to the BLF help fund programs and services such as the [Miller Nichols Presidents Leadership Academy](#), [Keystone Leadership Conference](#), [Greiner Leadership College](#), [John and Nellie Wooden Institute for Men of Principle](#), [Men of Principle Scholarship Grants](#), [Merit Scholarship Program](#), Need-Based Relief Scholarships, travel reimbursements and onsite and virtual support for chapters and advisors.

How do collegians join the Sons of the Dragon Club?

Brothers who give \$10 or more to the Beta Leadership Fund become members of the Sons of the Dragon Club – brothers are encouraged to join this annual giving club each year while in college. Contributions can be made [online](#) or by mail (The Beta Foundation; PO Box 6277; Oxford, OH 45056).

What are the 2024 Club incentives?

Individual Incentive – Those who join with a gift of \$10 will receive Beta Theta Pi stickers, while those who join with a gift of \$25 or more will receive this year's Club-exclusive, Comfort Colors pocket T-shirt and stickers.

Senior Incentive – Along with receiving the individual incentive for joining the Sons of the Dragon Club, graduating seniors are also eligible to receive the Executive Beta Padfolio, embossed with the Fraternity's logo. To qualify for this item, seniors must commit to joining the Auto-Kai Club as an alumnus, which includes recurring monthly contributions of \$10 or more to the Beta Leadership Fund beginning on Founders' Day – August 8, 2024. Those who have committed to join the Club will have their recurring gifts starting on August 8. However, donors can start a recurring gift at any time before August 8 and still become a member of the Auto-Kai Club.

Chapter Incentive – Chapters that reach 100% participation ~~–or–~~ 64+ Club members (Beta's average chapter size) will receive a custom set of Beta-branded cornhole boards and bags, perfect for brotherhood events and alumni-sponsored tailgates. Membership includes all gifts of \$10 or more. *All incentives will be shipped to chapters by early April.*

Why does Beta have a Foundation? Don't chapters already pay dues?

The Fraternity's budget, passed annually by Convention delegates, dictates the use of chapter dues and fees for non-educational expenses such as risk management, insurance, recruitment and The Beta Theta Pi Magazine. This is distinct from the financials of the Beta Foundation, which aim to subsidize as much educational activity allowable by law each year. This helps keep chapter dues low, while also providing important leadership programs and services to all Beta chapters. Last year, the Foundation granted roughly \$28,016 per chapter for leadership, tuition and educational needs. This again ranked among the highest of

all fraternities for dollars granted per chapter and collegiate member. Charitable giving through the Sons of the Dragon Club must remain an individual's choice, and the spirit of the Club can be lost if a chapter simply charges each member an extra \$10 or \$25 dollars. A gift to the Beta Foundation is not "extra dues," but rather one's conscious decision to support our mission of developing men of principle for a principled life.

How does the Sons of the Dragon Club relate to Beta's Giving Day Challenge?

Members that join by March 14 will have their gifts counted toward Beta's annual Giving Day Challenge and receive their 2024 Sons of the Dragon Club incentive(s) as a "thank you".

How do I really know where my gift goes? What impact is the Club really making?

The Beta Foundation monitors its fundraising and spending performance relative to nonprofit benchmarks, consistently ranking in the top three among all fraternity foundations. In 2021-22, \$0.81 per dollar went directly to programs benefiting collegians, well above the nonprofit benchmark of \$0.65 per dollar. In simple terms, the \$24,822 raised by the 2023 Sons of the Dragon Club equaled the funding needed for 24 chapters to receive Men of Principle Scholarship Grants for use in recruitment (\$1,000 each), to sponsor 38 rising leaders to attend the Wooden Institute (\$650), assist 48 members with need-based scholarships (\$500) to reduce tuition expenses for brothers in need, ease attendance costs of 82 officers to attend Keystone through travel reimbursements (\$300) or sponsor 99 chapter presidents to attend Presidents Academy (\$250). Although your gift of \$10+ may seem small, you are joining thousands of your peers in making a direct impact on your chapter experiences each year.

How do I give once I graduate and can no longer join the Club?

The next step for Sons of the Dragon Club members who graduate is to join the Foundation's Auto-Kai Club, which recognizes Betas and friends who establish recurring electronic gifts to the BLF in monthly, quarterly or yearly installments. To encourage Sons of the Dragon Club members to join the Auto-Kai Club after graduating, a special incentive is offered each spring to graduating seniors who agree to join the Auto-Kai Club beginning with \$10 per month on Beta's Founders' Day (August 8). The Auto-Kai Club breaks up your annual giving into smaller amounts, limits solicitations and ensures your giving makes a year-round impact on the next generation of Betas. Click [here](#) to learn more about the Auto-Kai Club.

How can I do my part as a collegian to advance the Sons of the Dragon Club?

Remember, the Club's two objectives are to educate members about the Beta Foundation and start them on the path of giving back annually. To take an active role in advancing the Club, consider these questions:

- Are you a member of the Sons of the Dragon Club? Do you encourage others to join?
- Can you confidently articulate the purposes of the Beta Foundation and the BLF?
- Does your chapter provide annual education to each new member class on the Beta Foundation, the Sons of the Dragon Club and the programs/scholarships available to your chapter?
- Does your chapter set a goal for membership of the Club? Do you strive to surpass the membership results from the previous year?

These are just a few things to consider when promoting the Sons of the Dragon Club. If you are interested in serving as a Collegiate Foundation Ambassador or having your chapter volunteer for Giving Day Challenge support on March 13-14, 2024, please contact the Beta Foundation staff at 800.800.BETA (2382).