



BETA THETA PI
 — MEN OF PRINCIPLE —

Virtual Advisor Academy

Sunday, August 27, 2023
1:00 p.m. – 4:30 p.m.* Eastern
[hl]: hyperlinked

OPENING EVENT [hl]			
1:00p-1:15p	Welcome & Kick Off Join General Secretary John Stebbins, <i>Emory '92</i> , for a welcome that provides important Fraternity updates while setting a fun and inspirational tone for the day.		
1:15p-1:45p	Keynote Address Join us for a high-energy keynote sharing their Beta Theta Pi story and vision on the future of volunteering.		
<i>TRANSITION</i> <i>1:45p-1:50p</i>			
THE ADVISING ROLE			
<i>Individual Links</i>			
1:50p-2:30p <i>Choose One.</i>	Advising 101 [hl] This session is geared toward those new to advising altogether.	Advising 201 [hl] This session is geared toward those with experience advising, but new to advising with Beta Theta Pi.	Advising 301 [hl] This session is geared toward those who have previously advised for Beta Theta Pi.
<i>TRANSITION & FEEDBACK</i> <i>2:30p-2:40p</i>			

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ROUNDTABLE DISCUSSIONS
Individual Links

2:40p-3:20p <i>Choose One.</i>	<p>State of the Fraternity [hl] This breakout will focus on discussions surrounding challenges and successes based on chapter demographics.</p>	<p>Recruitment & Retention [hl] This breakout will focus on discussions surrounding challenges and successes of morale, brotherhood and upperclassmen.</p>	<p>Finance [hl] This breakout will focus on discussions surrounding chapter fundraising, dues, Billhighway and the role of advisors in chapter finances.</p>
	<p>Managing Your Advisory Team [hl] This breakout will focus on discussions surrounding actionable tactics for managing successful advisory teams.</p>	<p>Working with Your Campus [hl] This breakout will focus on discussions surrounding the relationship of fraternity and sorority and faculty advisors with our chapters.</p>	<p>Importance of Inclusivity [hl] This breakout will focus on discussions surrounding inclusivity in our chapters and advisory teams.</p>

TRANSITION & FEEDBACK
3:20p-3:30p

BUILDING COMPETENCIES
Individual Links

3:30p-4:10p <i>Choose One.</i>	<p>Micro Volunteering [hl] This breakout will focus on the modern trend of micro-volunteering opportunities for our chapters.</p>	<p>Officer Transitions [hl] This breakout will focus on chapter elections, onboarding and resources available to assist with transitions of officer teams.</p>	<p>Insurance Basics [hl] This breakout will focus on our risk management policy and the role insurance plays for advisors.</p>
	<p>Event Planning [hl] This breakout will focus on how to plan innovative, safe and successful events.</p>	<p>Responding to Chapter Incidents [hl] This breakout will focus on crisis management on the chapter level and the proactive resources available.</p>	<p>Motivation & Appreciation [hl] This breakout will focus on how to show appreciation in your advisory team and discovering your advisory motivation.</p>

TRANSITION & FEEDBACK
4:10p-4:20p

CLOSING EVENT

4:20p-4:30p	<p>Closing Remarks & Drawing [hl] An inspirational closing and event assessment led by Chief Volunteer Services Officer Erin McHale. Sharing of how to access resources and a final drawing for a free Wooden Institute registration for your chapter!</p>
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OPTIONAL RITUAL EVENT for BETAS

[Zoom Link \[h\]](#)

4:30p-5:30p

Ritual Review

Betas are welcome to join for a debrief session that digs deeper into the Ritual and how it applies to their role as an advisor.