Simple MPS Operating Calendar

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| **MPS Goals** |
| **Banquet Date** | Last year:  | This year:  |
|  |  |  |
|  | **Last Year’s Results** | **2023-24 Goal** |
| Number of Applications Received |  |  |
| Number of Interviews Conducted |  |  |
| Total Number of Finalists |  |  |
| Chapter Attendance at Banquet |  |  |
| Number of Scholarships Awarded |  |  |
| Total New Members from MPS |  |  |
| Total Value of Scholarships Awarded | $1000 |  |

**Written Plan:**

**Stage 1: Preparing**

|  |  |
| --- | --- |
| BMS Chairman |  |
| BMS Committee |  |

|  |  |
| --- | --- |
| Application Link |  |
| Open Date |  |
| Close Date |  |

|  |  |
| --- | --- |
| Banquet Date |  |
| Total Banquet Budget |  |

**Stage 2: Marketing**

|  |  |  |  |
| --- | --- | --- | --- |
| Marketing Strategies | \_\_ Direct email\_\_ Social Media Ads\_\_ Move-in Day\_\_ Other -  |  \_\_ Involvement Fair \_\_ MPS Info Session \_\_ Guidance Counselors \_\_ Direct physical mail | \_\_ Orientation \_\_ Campus poster and TV Ads\_\_ Post in ‘class of’ Facebook page\_\_ Post in ‘class of’ Insta page |

**Stage 3: Interviewing**

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| --- | --- |
| Interview Dates |  |
| Interview Medium |  |
| Interview Plans and Trainings |  |

**Stage 4: Recognizing**

|  |  |
| --- | --- |
| Banquet Speaker |  |
| Banquet Plans |  |

**Stage 5: Recruiting**

|  |  |
| --- | --- |
| Recruitment Plans |  |

|  |  |
| --- | --- |
| **Additional Notes:** | **The 6 Critical Dates*** Start marketing the MPS: \_\_\_\_\_\_\_\_
* Start taking applications: \_\_\_\_\_\_\_\_
* Stop taking applications: \_\_\_\_\_\_\_\_
* Start interviews: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* End interviews: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Awards Banquet: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

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