

Sons of the Dragon Club

Leave your mark ... for the ___kai___



Frequently Asked Questions

What is the Sons of the Dragon Club and why does it exist?

The Sons of the Dragon Club is the Beta Foundation's annual giving program exclusively for all collegians, new members and members alike. The Club is a special way for collegians to learn about the Foundation and join other brothers and friends providing charitable gifts to the Beta Leadership Fund (BLF). Today's undergraduates directly benefit from the award-winning leadership programs and resources funded by the Foundation each year, and the Sons of the Dragon Club is a unique way for young members to begin their lifelong journey of building a bridge for those who follow.

What is the Beta Leadership Fund and what do BLF contributions support?

The Beta Leadership Fund is the Beta Foundation's annual fund, responsible for funding the Fraternity's educational activities. Annual gifts to the BLF fund programs and services such as the Miller Nichols Presidents Academy, Keystone Leadership Conferences, Greiner Leadership College, Wooden Institute, Men of Principle Grants, Merit Scholarship Program, Need-Based Relief Scholarships, travel reimbursements and onsite and virtual support for chapters and advisors.

How do collegians join the Sons of the Dragon Club?

New this year, brothers who give \$10 or more to the Beta Leadership Fund become members of the 2023 Sons of the Dragon Club – the annual giving club undergraduates are encouraged to join each year while in college. Contributions can be made [online](#) or by mail (The Beta Foundation; PO Box 6277; Oxford, OH 45056).

What are the changes to the Sons of the Dragon Club in 2023? Why did they occur?

In 2009, the Sons of the Dragon Club was established to bring awareness to the Beta Leadership Fund and start members on their lifelong journey of giving back. In 2023, the Beta Foundation is implementing a new gift threshold of \$10 to encourage wider participation in this exclusive giving society, support leaders striving for chapter-wide participation and, most importantly, make chipping in to support Betas across North America more accessible. Collegiate members still receive incentives as a 'thank you' for joining – one for all members making gifts of \$10 or more, and another for those making a gift of \$25 or more.

What are the 2023 Club incentives?

Individual Incentive – Those who join with a gift of \$10 will receive Beta Theta Pi stickers, while those who join with a gift of \$25 or more will receive this year's Club-exclusive, Comfort Colors pocket T-shirt.

Senior Incentive – Along with receiving the stickers and/or shirt for joining the Sons of the Dragon Club, graduating seniors are also eligible to receive the Executive Beta Padfolio (embossed with the Fraternity's logo). To qualify for this item, seniors must commit to joining the Auto-Kai Club as an alumnus, which includes recurring monthly contributions of \$8 or more to the Beta Leadership Fund beginning on Founders' Day – August 8, 2023.

Chapter Incentive – Chapters that reach 100% participation OR 64+ Club members (Beta's average chapter size) will receive 5'x8' Beta flag to display proudly on their campus. Membership includes all gifts of \$10 or more. *All incentives will be shipped to chapters in late March.*

Why does Beta have a Foundation? Don't chapters already pay dues?

The Fraternity's budget, passed annually by Convention delegates, dictates the use of chapter dues for non-educational expenses such as risk management, insurance, recruitment, The Beta Theta Pi Magazine, etc. This is distinct from the financials of the Beta Foundation, which aim to subsidize as much educational activity allowable by law each year. This helps keep chapter dues low, while also providing important leadership programs and services to all Beta chapters. Last year, the Foundation granted roughly \$23,350 per chapter for leadership, tuition and educational needs. This again ranked among the highest of all fraternities for dollars granted per chapter and collegiate member.

How does the Sons of the Dragon Club relate to Beta's Giving Day Challenge?

Charitable giving through the Sons of the Dragon Club must remain an individual's choice, and the spirit of the Club can be lost if a chapter simply charges each member an extra \$10 or \$25 dollars. A gift to the Beta Foundation is not "extra dues," but rather one's conscious decision to support our mission of developing men of principle for a principled life. Members that join by March 9 will have their gifts counted toward Beta's annual Giving Day Challenge and receive their 2023 Sons of the Dragon Club incentive(s) as a "thank you".

How do I really know where my gift goes? What impact is the Club really making?

The Beta Foundation monitors its fundraising and spending performance relative to nonprofit benchmarks, consistently ranking in the top three among all fraternity foundations. In 2020-21, \$0.92 per dollar went directly to programs benefiting collegians (first among all fraternity foundations and above the nonprofit benchmark of \$0.65 per dollar). In simple terms, the \$20,197 raised by the 2022 Sons of the Dragon Club equaled the funding needed for 20 chapters to receive Men of Principle Scholarship Grants for use in recruitment (\$1,000) or 80 relief scholarships (\$250 each) to reduce tuition expenses for brothers in need. Although your gift of \$10 may seem small, you are joining thousands of your peers in making a direct impact.

How do I give once I graduate and can no longer join the Club?

The next step for Sons of the Dragon Club members who graduate is to join the Foundation's Auto-Kai Club, which recognizes Betas and friends who establish recurring electronic gifts to the BLF in monthly, quarterly or yearly installments. To encourage Sons of the Dragon Club members to join the Auto-Kai Club after graduating, a special incentive is offered each spring to graduating seniors who agree to join the Auto-Kai Club beginning with \$8 per month on Beta's Founders' Day (August 8). The Auto-Kai Club breaks up your annual giving into smaller amounts, limits solicitations and ensures your giving makes a year-round impact on the next generation of Betas. Click [here](#) to learn more about the Auto-Kai Club.

How can I do my part as a collegian to advance the Sons of the Dragon Club?

Remember, the Club's two objectives are to educate members on the Beta Foundation and start them on the path of giving back annually. To take an active role in advancing the Club, consider these questions:

- Are you a member of the Sons of the Dragon Club? Do you encourage others to join?
- Can you confidently articulate the purposes of the Beta Foundation and the BLF?
- Does your chapter provide annual education to each new member class on the Beta Foundation, the Sons of the Dragon Club and the programs/scholarships available to your chapter?
- Does your chapter set a goal for membership in the Club? Do you strive to surpass the membership results from the previous year?

These are just a few things to consider when promoting the Sons of the Dragon Club. If you are interested in serving as a Collegiate Foundation Ambassador, or having your chapter volunteer for Giving Day Challenge support on March 8-9, 2023, please contact the Beta Foundation staff at 800.800.BETA (2382).