



Keystone Regional Leadership Conference

Livestreamed Virtual Event

February 12, 2022

Frequently Asked Questions

What is the Keystone Regional Leadership Conference?

Keystone Regional Leadership Conference is a high-quality education experience focusing on chapter officer development, principled leadership, and volunteer training.

What is different about the 2022 Keystone Regional Leadership Conference?

Beta Theta Pi is committed to providing the best-in-class officer education for executive boards. Based on feedback from officers and advisors about past keystones, we are redesigning the experience to better meet officer needs and will use Spring 2022 to test a new format and content. A select group of chapters will be invited to pilot the new program format and content. All other chapters will attend a virtual half-day event. We wish that every chapter could attend an in-person Keystone Conference this year. Instead, we are taking a little more time to ensure that when we do return to a full schedule in winter 2023 it will be a safe, world-class, high-impact event. Thanks for your patience through 2022 as we pilot the new approach and transition back to in-person events.

Who should Attend the Virtual Keystone Regional Leadership Conference?

Executive officers and one chapter advisor are the main target audience. The new Keystone format specifically targets select officers with the expectation that those in attendance will share the knowledge and skills with the remainder of their executive committee. It is critical the following officers and advisor attend:

- Chapter President
- Vice President of Risk Management
- Vice President of Recruitment
- Diversity and Inclusion Chairman. If your chapter does not have this position, consider appointing one by January. Here is a position description and operating calendar for that role: <https://betathetapi.lessonly.com/library/path/67609-diversity-amp-inclusion-chairman-path>
- Advisor. Preference is for the advisor for one of the officers listed above but it is more important to have an advisor attend, regardless of position.

When and where is the Virtual Keystone Regional Leadership Conference?

- February 12, 2022, 12:00 PM – 4:00 PM Eastern
- Livestreamed virtual event
- Officers and Advisor should join the on-line session by 11:50 AM to be prepared for a 12:00 PM start.

What chapters should attend?

In-person Keystone chapters were selected due to geographic proximity or to get a wide cross-section of chapters from across North America. All chapters not attending the in-person Keystone are required to attend the Virtual Keystone. If there is a conflict that prevents your chapter from attending, contact your Chapter Development Consultant.

What if I am not one of the four required officers? Can I still attend?

No. The Keystone Regional Leadership Conference is targeted specifically for the chosen officers. The only exception is if the selected officer is unable to attend and you are his designated representative by virtue of serving as a key leader on their committee.

Why is the role of the advisor at Keystone?

Keystone's curriculum is targeted specifically toward select officer positions. The preference is for the advisor of one of those officer positions to attend, however, if that is not possible the chapter should still send one. The advisor will participate in general sessions with the chapter officers and then select the appropriate officer breakout based on their advising position. It is hoped that, by participating, the advisor will assist the officers in passing on the learned knowledge and skills to the remainder of the executive committee and chapter members upon returning to campus.

If I have attended Keystone previously as an Advisor, should I attend this Keystone?

If you are the advisor of one of the select officer positions or representing your chapter in lieu of those advising positions, then you should attend regardless of previous attendance. The curriculum is redesigned based on an updated set of officer learning outcomes.

Can I attend Keystone as an Alumnus if I am not an advisor?

Because our program is funded by the Beta Theta Pi Foundation and supplies are limited, we do not allow general alumni to attend Keystone.

Why is Keystone in February?

Like the Chapter Presidents Leadership Academy held in January, Keystone is designed to take place at the beginning of the officer terms for most chapters (most chapters have elections around November-December). The Presidents Academy in January allows the chapter president a chance to rally his team to attend Keystone the following month.

How much does the Keystone Regional Leadership Conference cost?

Chapters will be charged \$200 total. This will appear on your February bill. Chapters that attend with a full delegation of the correct officers and complete the full program will receive a full refund.

What if I have a conflict with work or school?

This event is on a Saturday so as not to conflict with academics. However, we do acknowledge there may be work or other conflicts. **Please contact us as soon as possible (do not wait until the week before!) if you have a conflict that you believe excuses you from attending.** Contact our Beta L&E staff member (Jess Schauble; jess.schauble@beta.org/828-493-5578).

How do we register?

Registration is open and each officer and advisor will need to:

1. Log in to the “My Beta” system (first time users will need to create a username and password).
2. Complete the registration process.

The link to register can be found on the [Keystone page of the Beta website](#). The deadline to register (and cancel) is **January 20, 2022**.

You will receive email reminders that include the event link 3 days before the event, 24 hours before the event, and one hour before the event.

What do I wear?

The attire for most Beta education events is business casual. Dress appropriately for an on-line event.

What if I register, but don't show up at Keystone and don't find anyone in the chapter to replace me?

Failure to show up will result in the chapter being billed the entire \$200 fee.

If I register for Keystone but find out later that I can't attend, how do I have someone from my chapter replace me?

It is critical that the chapter's select group of executive committee officers attend Keystone rather than send replacements. **Conflicts with work, class, etc., should be taken care of well in advance**, and the General Fraternity can provide documentation to professors or employers to assist in excusing you to attend Keystone. However, there are rare circumstances that may arise which cause you to miss Keystone. If this occurs, you should first consult with your Chapter Development Consultant to let them know of your issue. If you still cannot attend, then find an appropriate replacement (from your respective committee) from your chapter. He will need to contact the Beta L&E staff member (Jess Schauble; jess.schauble@beta.org/828-493-5578) so that we can get him registered.

What if I have other questions?

Contact Associate Director of Leadership and Education, [Jess Schauble](#).