



## **Keystone Regional Leadership Conference**

**In-Person Event**

**February 18 – 20, 2022**

**Frequently Asked Questions**

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### **What is the Keystone Regional Leadership Conference?**

Keystone Regional Leadership Conference is a high-quality education experience focusing on chapter officer development, principled leadership, and volunteer training.

### **What is different about the 2022 Keystone Regional Leadership Conference?**

Beta Theta Pi is committed to providing the best-in-class officer education for executive boards. Based on feedback from officers and advisors about past keystones, we are redesigning the experience to better meet officer needs and will use winter 2022 to test a new format and content. A select group of chapters are invited to pilot the new program format and content. All other chapters will attend a virtual half-day event.

### **Who should Attend the Keystone Regional Leadership Conference?**

Executive officers and one chapter advisor are the invited attendees. The new Keystone format specifically targets select officers with the expectation that those in attendance will share the knowledge and skills with the remainder of their executive committee. About one-third of the weekend will be position-specific training. Therefore, it is critical the following officers and advisor attend:

- Chapter President
- Vice President of Risk Management
- Vice President of Recruitment
- Diversity and Inclusion Chairman. If your chapter does not have this position, consider appointing one by January. Here is a position description and operating calendar for that role: <https://betathetapi.lessonly.com/library/path/67609-diversity-amp-inclusion-chairman-path>
- Advisor. Preference is for the advisor for one of the officers listed above but it is more important to have an advisor attend, regardless of position.

### **When and where is the Keystone Regional Leadership Conference?**

- February 18-20, 2022
- The Westin, 241 W. Washington St., Indianapolis, IN 46204
- Officers and Advisor should arrive by 5:00 pm
- Departure time on Sunday is 12:00 pm

## What chapters are invited?

Chapters were invited due to geographic proximity or to get a wide cross-section of chapters from across North America. Attendance is strongly recommended. If there is a conflict that prevents your chapter from attending, contact your Chapter Development Consultant. The four officers and one advisor from the following chapters should attend:

Boise State	Illinois	Ohio State
Bowling Green	Indiana	Purdue
Butler	John Carroll	Saint Louis
Carleton	Kennesaw State	Southern California
Case Western Reserve	Kentucky	TCU
Centre	Kenyon	Toledo
Cincinnati	Kettering A	UCLA
Dayton	Kettering B	Vanderbilt
Denison	Louisville	Villanova
DePauw	Miami	Wabash
Eastern Kentucky	Michigan	Washington
Florida Atlantic	Michigan State	Wittenberg
Georgia Tech	Ohio	

If your chapter is not listed above, then you must attend the virtual Keystone Regional Leadership Conference on February 12, 2022. Go to [Beta.org](http://Beta.org) for details.

## What if I am not one of the four required officers? Can I still attend?

No. The Keystone Regional Leadership Conference is targeted specifically for the chosen officers. The only exception is if the selected officer is unable to attend and you are his designated representative by virtue of serving as the assistant, or a key leader on their committee.

## Why is the role of the advisor at Keystone?

Keystone's curriculum is targeted specifically toward select officer positions. The preference is for the advisor of one of those officer positions to attend; however, if that is not possible the chapter should still send one. The advisor will participate in general sessions with the chapter officers and then select the appropriate officer breakout based on their advising position. It is hoped that, by participating, the advisor will assist the officers in passing on the learned knowledge and skills to the remainder of the executive committee and chapter members upon returning to campus.

## If I have attended Keystone previously as an advisor, should I attend this Keystone?

If you are the advisor of one of the select officer positions or representing your chapter in lieu of those advising positions, then you should attend regardless of previous attendance. The curriculum is redesigned based on an updated set of officer learning outcomes.

## **Can I attend Keystone as an alumnus if I am not an advisor?**

Because our program is funded by the Beta Theta Pi Foundation and supplies are limited, we do not allow general alumni to attend Keystone.

## **What are the COVID-19 protocols at Keystone?**

The Fraternity continues to monitor the pandemic and requires vaccines for our winter programs. You will be required to show evidence of your COVID vaccination (photo of card is acceptable). If you have a medical or religious exemption, a negative COVID-19 test will be required within 72 hours of the event and you will need to provide evidence of the exemption (medical – doctor's note; religious – personal statement). Masks will be used on a case-by-case basis. The Fraternity will continue to follow local, state, and federal guidance related to COVID-19.

Vaccination and exemption information will be collected via a separate survey after you register.

## **Why is Keystone in February?**

Like the Chapter Presidents Leadership Academy held in January, Keystone is designed to take place at the beginning of the officer terms for most chapters (most chapters have elections around November-December). The Presidents Academy in January allows the chapter president a chance to rally his team to attend Keystone the following month.

## **Do undergraduates who live close to the Keystone site have to stay at the hotel?**

All undergraduates, regardless of where they live, are expected to stay at the hotel on Friday and Saturday nights. The free time and interaction with other brothers will be an integral part of this brotherhood experience. Volunteers who have personal reasons to sleep at home should contact Cody Golden at the Administrative Office ([cody.golden@beta.org](mailto:cody.golden@beta.org)).

## **How much does the Keystone Regional Leadership Conference cost?**

Chapters will be charged \$100 per undergraduate officer, or \$400 total. This will appear on your February bill. Chapters that attend with a full delegation of the correct officers will receive a full refund of these fees. There is no charge for advisors. The cost includes all rooming and meals while on site. It does not include transportation or parking at the hotel.

## **How do we get to Indianapolis?**

Chapters are responsible for arranging their own travel. However, Beta will provide the following transportation subsidies:

- \$50 for chapters within a 1-hour drive
- \$100 for chapters within a 1 to 3-hour drive
- \$150 for chapters within a 3 to 5-hour drive
- \$300 per person for chapters that fly (outside a 5-hour driving range)

Transportation subsidies will be credited to the chapter's General Fraternity financial statement in late February, after successful completion of Keystone.

## **How can we fund this program as a chapter?**

Many campuses offer funding for students to attend leadership development conferences such as Keystone (Examples could include: your Student Government, your Greek Life Office, or your Vice President for Student Affairs office). If you need additional financial support, we encourage you to seek out and apply for this funding as soon as possible. Feel free to contact your local housing corporation or

chapter alumni for financial support as well. Many chapters have conducted alumni or parents' weekend fundraisers to raise money to offset the costs; however, in the end it is up to each chapter to plan and budget for the expenses associated with Keystone that are beyond the provided transportation subsidy.

### **What if I have a conflict with work or school?**

We have been successful in working with faculty and employers on excusing students to attend Keystone. We can craft a letter outlining the purpose of the program, confirming your officer role and need for attendance and can email it to you easily. **Please contact us as soon as possible (do not wait until the week before!) if you need assistance in clearing Keystone as an excused absence.** If there is an emergency and you absolutely cannot make it, please contact the Administrative Office contact for Keystone: Cody Golden, [cody.golden@beta.org](mailto:cody.golden@beta.org), 800-800-2382.

### **How do we register?**

Registration is open and each officer and advisor will need to:

1. Log in to the "My Beta" system (first time users will need to create a username and password).
2. Complete the registration process.

The link to register can be found on the [Keystone page of the Beta website](#). The deadline to register (and cancel) is **January 20, 2022**.

### **How do I get to the Keystone Hotel?**

If you are driving, visit [maps.google.com](https://maps.google.com) for driving directions. Also check out the hotel link for more information. If you are flying, airport and transportation details can be found below.

- [The Westin](#), 241 W. Washington St., Indianapolis, IN 46204
- [Indianapolis International Airport](#)
- The hotel does not provide shuttle service to and from the airport. Estimated taxi fare is \$35 each way. Estimated UberXL (5 passengers) fare is \$40 each way.

**NOTE: You if you are coming from Canada, you must have a passport to enter the United States and must be prepared to meet any COVID entry requirements.**

### **Will credit cards be required?**

Credit cards will not be required when registering online. The hotel will require a credit card upon check-in to cover any incidental expenses.

### **What time do I need to arrive?**

All attendees should arrive by 5:00 pm on Friday, February 18. Dinner is provided on Friday evening. Earliest departure time on Sunday, February 20, is 12:00 pm.

### **What do I wear?**

The attire for the weekend is business casual (collared shirts, slacks, and dress shoes). No jeans or hats, please.

### **Who will I be rooming with?**

There will be two undergraduates per room. All rooms will be assigned upon registration and we will place you with a brother from your chapter. Advisors will have a single room.

### **What if I register, but don't show up at Keystone and don't find anyone in the chapter to replace me?**

Failure to show up will result in the chapter being billed the entire \$400 fee.

### **If I register for Keystone but find out later that I can't attend, how do I have someone from my chapter replace me?**

It is critical that the chapter's select group of executive committee officers attend Keystone rather than send replacements. **Conflicts with work, class, etc., should be taken care of well in advance**, and the General Fraternity can provide documentation to professors or employers to assist in excusing you to attend Keystone. However, there are rare circumstances that may arise which cause you to miss Keystone. If this occurs, you should first consult with your Chapter Development Consultant to let them know of your issue. If you still cannot attend, then find an appropriate replacement (from your respective committee) from your chapter. He will need to contact the Administrative Office contact for Keystone: Cody Golden, [cody.golden@beta.org](mailto:cody.golden@beta.org), 800-800-2382.

### **What if I have other questions?**

Contact Assistant Director of Leadership and Education Cody Golden ([cody.golden@beta.org](mailto:cody.golden@beta.org), 800-800-2382).