

Virtual Advisor Academy

Program Agenda

December 12, 2021

Please contact Associate Director of Leadership and Education Jess Schauble with questions at Jess.Schauble@beta.org.

AGENDA	
Session Time	Title
1:00 – 1:15 p.m.	Welcome and Kick-Off
1:15 – 1:55 p.m.	Keynote
2:00 – 2:30 p.m.	Breakout 1 (See sessions below)
2:30 – 2:45 p.m.	Break
2:45 – 3:15 p.m.	Breakout 2 (See sessions below)
3:15 – 4:00 p.m.	Breakout 3 (See sessions below)
4:00 – 4:45 p.m.	Optional (See below)

Time	Session Title	Description
1:00 – 1:15	Welcome and Kick-Off	General Secretary Wayne Kay, <i>Virginia Tech '73</i> , will welcome volunteers, provide important Fraternity updates and set a fun and inspirational tone for the day.
1:15 – 1:55	Keynote Speaker: Chris Graham	Join Chris Graham, director of fraternity and sorority life at Florida State, current Association of Fraternity and Sorority Advisors president, and long time Friend of Beta, for a high energy keynote sharing his vision on volunteering. Engage with Chris following the keynote during Q&A.
2:00 – 2:30	Breakout Session One	Breakout Sessions <ul style="list-style-type: none"> • Advisor Basics • Building Your Team: Tactics for Recruiting More Volunteers • Planning Safe Chapter Events: The Advisor's Role • Managing Your Team: Best Practices for Chapter Counselors • Navigating Student Mental Health • Financial Advisor Basics • Working With Campus Partners • Strong Officer Transitions: The Advisor's Role
2:30 – 2:45	Break	
2:45 – 3:15	Breakout Session Two <i>[5-minute transition break]</i>	Breakout Sessions <ul style="list-style-type: none"> • Filling Your Cup: Advisor Motivation and Appreciation • Building Your Team: Tactics for Recruiting More Volunteers • Planning Safe Chapter Events: The Advisor's Role • Am I at Risk? Insurance Basics for Advisors

Virtual Advisor Academy

Program Agenda

December 12, 2021

Please contact Associate Director of Leadership and Education Jess Schauble with questions at Jess.Schauble@beta.org.

		<ul style="list-style-type: none"> • Creating an Inclusive Brotherhood: Supporting Chapter DEI Efforts • Education Advisor Basics • Working With Your General Fraternity Officer • Strong Officer Transitions: The Advisor's Role
3:20 – 4:00	Breakout Session Three	<p>Breakout Sessions</p> <ul style="list-style-type: none"> • New Chapters (1-3 Years Old) • Athletic Conference (Big 10, Big 12, SEC, ACC, PAC 12) • Small Private Liberal Arts Schools • My Chapter Struggles With ... Recruiting New Members, Brotherhood/Morale, Recruiting Volunteers, New Member Education • My Chapter Officers Won't Work With Us • Our Campus Administration is Driving Me Crazy • Friend of Beta Networking
4:00 – 4:45	Optional Follow-Up Events	<ul style="list-style-type: none"> • Zoom Hangout for GFOs • "Ask an Expert" Office Hours: AO staff are available for consultation and troubleshooting • Advisor Team Meetings: Keep the momentum going! Our team will provide breakout rooms for any advisory teams who would like to recap and debrief the day together

Breakout Session One	
Time: 2:00 – 2:30 p.m.	
Breakout Session Title	Description
Advisor Basics	Covers top tips and practices advisors need to know and how to start applying them in their current roles.
Building Your Team: Tactics for Recruiting More Volunteers	Introduces top tactics for recruiting more volunteers to a team, specifically focusing on how to identify potential volunteers and innovative outreach.
Planning Safe Chapter Events: The Advisor's Role	Reviews the advisor's role in supporting chapters as they plan social events and best practices for supporting your students.
Managing Your Team: Best Practices for Chapter Counselors	Provides tips and practices to chapter counselors for managing an advisory team, including how to apply them to their current team.

Virtual Advisor Academy

Program Agenda

December 12, 2021

Please contact Associate Director of Leadership and Education Jess Schauble with questions at Jess.Schauble@beta.org.

Navigating Student Mental Health	Presents current needs and common issues we are seeing with students today, as well as how advisors can best support students and what campus resources advisors should be aware of to assist in providing that help.
Financial Advisor Basics	Gives financial advisors the top five tactics they need to know to be successful in their role.
Working With Campus Partners	Discusses how to relationship build with campus partners directly supporting a chapter, as well as how advisors can leverage this relationship.
Strong Officer Transitions: The Advisor's Role	Reviews the importance of strong officer transitions and how advisors can help plan and support this process for their chapter.

Breakout Session Two	
Time: 2:45 – 3:15 p.m.	
Breakout Session Title	Description
Filling Your Cup: Advisor Motivation and Appreciation	Reviews how to show appreciation for a team in a way that will motivate and fill the cups of fellow advisors.
Building Your Team: Tactics for Recruiting More Volunteers	Presents top tactics for recruiting more volunteers to your team, specifically focusing on identifying potential volunteers and innovative outreach.
Planning Safe Chapter Events: The Advisor's Role	Reviews the advisor's role in supporting chapters as they plan social events and best practices for supporting your students.
Am I at Risk? Insurance Basics for Advisors	Provide an explanation of coverage, who to call with questions and where advisors should place their focus.
Creating an Inclusive Brotherhood: Supporting Chapter DEI Efforts	Focuses on tips and practices to begin introducing DEI-focused conversations and activities into a chapter.
Education Advisor Basics	Provides education advisors with the top tips they need to know for their role and how to apply them.
Working With Your General Fraternity Officer	Covers how to relationship build with a GFO and how to use this relationship to best support the advisory team and chapter.
Strong Officer Transitions: The Advisor's Role	Reviews the importance of strong officer transitions and how advisors can help plan and support this process for their chapter.

Virtual Advisor Academy

Program Agenda

December 12, 2021

Please contact Associate Director of Leadership and Education Jess Schauble with questions at Jess.Schauble@beta.org.

Breakout Session Three	
Time: 3:20 – 4:00 p.m.	
Breakout Session Title	Description
New Chapters	This roundtable is for chapters that are 1-3 years old, allowing space for asking questions and sharing best practices.
Athletic Conferences	This roundtable is based on the following athletics conferences: Big 10, Big 12, SEC, ACC and PAC 12. It will be a space for asking questions and sharing best practices.
Small Private Liberal Arts School	This roundtable is for chapters at small private liberal arts schools, allowing space for asking questions and sharing best practices.
My Chapter Struggles With...	This roundtable will offer breakouts based on a chapter's area(s) of challenge, allowing a space for asking questions and sharing best practices.
My Chapter Officers Won't Work With Us	This roundtable is for advisors who struggle to connect and work with chapter officers, allowing a space for asking questions and sharing best practices.
Our Campus Administration is Driving Me Crazy	This roundtable is for advisors who struggle to connect with campus administrations, allowing a space for asking questions and sharing best practices.
Friend of Beta Networking	This breakout provides networking time for Friends of Beta who serve in advisor roles.